

**Wright's**  
A GOOD PLACE TO TRADE

**Easter Candies** Candy novelties for Easter, chicks, eggs in nests, etc., are now being sold in the Candy Dept. Many Easter novelties in the Basement.

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**Easter Cards** Raphael Tuck's handsome line of English Easter Post Cards is all ready. Easily the handsomest line made. Selling at 10c a dozen.

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# Our Conference Sales Began Today

## Conference Tickets Give "Stop-off" In Ogden

All excursion tickets for conference give the privilege of a stop-off in Ogden. Every year we hold these special conference sales and hundreds of our out-of-town customers take advantage of the excursion rates to take advantage of the offerings.

That Wright's Store is the most economical shopping place in the state is now recognized by hundreds of conference visitors who stop in this city long enough to visit the store. As a matter of convenience to those who make this store their shopping center, we have arranged a plan for packing their goods here for them and holding them until the return trip—or of sending the packages to their homes without extra charge. All purchases for cash which amount to \$5 or more will be delivered to your home address (by parcel post) and the cost of delivering will be paid by our mail order department.

## Conference Sale of New Silks

Four of the most wanted items in new silks go on sale tomorrow.  
\$1.25 Pongee Silk, 27 inches wide, in black, gray, blue, rose, wisteria, green, etc., for waists and dresses. **78c**  
75c Fancy Silks, in light and dark colors for dresses; all new designs. **48c**  
\$1.50 Taffeta Silk, 36 inches wide, light and dark colors; new for spring dresses. **88c**  
\$1.25 Printed Crepe de Chine, full 40 inches wide; all wanted spring colors. **98c**

## Conference Sale of Table Linens

From our very best stock of table linens these items are taken:  
\$1.75 Extra Heavy Bleached Double Irish Damask; fine assortment of patterns. **1.48**  
\$1.50 Heavy Satin Damask, 72 inches wide; pure Irish Damask. **1.19**  
\$1.25 Heavy Satin Damask, two yards wide, large variety of patterns. **98c**  
65c Mercerized Damask, full 63 inches wide, full bleached. **48c**  
\$1.50 Mercerized Damask Napkins, 22 inches square, full bleached, doz. **1.38**

## Conference Sale of Spring Fabrics

The items mentioned are fabrics which are in highest favor this spring.  
75c to \$1 Fancy White Batiste, Voiles, Swiss, etc.; ideal for spring waists. **38c**  
25c Plisse Crepe, new fabric for underwear and lingerie, 30 inches wide. **18c**  
75c Persian Lawn; this material is full one yard and a quarter wide. **35c**  
50c French Lawn, 40 inches wide, for sheer waists and dresses. **35c**

## Conference Sale of Drug Sundries

These prices represent the savings which are general in this department.  
Refined Camphor Gum, per tablet. **9c**  
Imperial Nail Polish. **19c**  
Pond's Vanishing and Cold Cream. **22c**  
Absorbent Cotton, 4 ounces. **13c**  
25c Sanitol Tooth Paste. **19c**  
25c Rubifloam, tooth wash. **19c**  
25c Colgate's Tooth Powder. **19c**  
25c Euthymol Tooth Paste. **19c**  
25c Arnica Tooth Paste. **19c**  
Colorite Hat Dye, for straw hats. **23c**  
Straw Hat Cleanser. **9c**  
Best Court Plaster, per package. **4c**  
A good big Whisk Broom. **23c**  
Hand Scrub Brushes, assorted shapes. **13c**  
25c Madam Yale's Hair Tonic. **13c**  
Jargen's 10c Toilet Soap, 8 bars. **24c**  
25c Genuine Mentholatum. **20c**

## Girls' Bonnets From Last Year

There are three dozen good looking little hats for girls of 2 to 6 years—hats which were here last season, and the styles are very much like those of this season. Most of them are of fancy straw—some of lingerie—all attractively trimmed. The former prices were from \$1.50 to \$5. In order to effect a quick clearance we offer choice of the lot at prices one-third smaller than regular.—Second Floor.

## New Wash Dresses Added to Lot

The girls' Wash Dresses which have been mentioned here before have been so eagerly bought that we have added to the lots some of this year's best styles. At these prices they are as cheap as the materials would cost. For girls of 2 to 6 years there are pleasing little dresses—percales and ging. **48c**  
hams—at **48c**  
For girls of 6 to 14 years, very good looking dresses of gingham and percale at **88c**

## Baggage Sale All This Week

There is not a more complete line of hand baggage in Ogden than that which is offered in the Bargain Basement. Beginning tomorrow you may select any of the new style bags or suitcases at prices which are considerably smaller than usual. All genuine leather and newest shapes.

## New Song Hits 9c

Just for this week—in the Basement—some of the most popular song hits at 9c a copy. Hear them played. "Just a Moment," "Tango," "La Fiesta," "Cabaret," "Mary, You're a Little Bit Old," "All Aboard for Dixie," "Blarney," "At That Town Hall Minstrel Show," "I'll Do It All Over Again."

## Bargain Basement Special Items

50c French Plate Hand Mirror. **19c**  
Dressmakers' Bust Forms, Jersey Cloth covering; all sizes. **98c**  
Easter Novelties—chicks, rabbits, etc.; 4c to **98c**  
Glass Butter Churns, new model; \$1.38 and **1.98**  
\$1.00 Alarm Clocks, 68c; \$1.25 Clocks. **98c**  
10-inch Brass Jardiniere. **1.69**  
25c Long Handled Turkey Feather Duster. **14c**

## A Splendid Sale of Season's Best Ratine

Our silk man declares there is to be a great demand for Ratine this season. Some special prices are in effect tomorrow.

75c Ratine Suitings, 36 inches wide; Tango, Rose, Blue, Copenhagen, etc. **48c**  
75c Silk Ratine, 36 inches wide; beautiful soft quality for dresses. **58c**  
\$1.25 Brocade Ratine, fancy weaves, all spring colors, 40 inches wide. **98c**  
\$1.50 Ratine Suitings, in Rose, Tan, Cops, etc.; 54 inches wide. **98c**  
\$1.25 Silk Ratine, 38 inches wide, plain and fancy weaves. **98c**  
\$1.00 Silk Ratine, 36 inches wide, for dresses waists; large assortment of colors. **83c**  
\$1.75 Fish Net Ratine newest weave for spring coats boleros, suits, etc. **1.38**  
\$1.25 French Ratine, 38 inches wide; Tango, Rose, Brown, Blue, etc.; very soft. **78c**  
\$3.00 Brocade Ratine, 42 inches wide, for spring jackets and coats; new colors. **1.98**



## Here's the Best Suit You Can Find For a Boy

When we set out to find the very best suit made for a boy we found the Elk Jr. Suit. We selected this line because the coat was very carefully tailor-made. It is lined with the very best of findings—sewed with silk—hand-made button holes. The coats are all of the newest Norfolk style and in materials like those used in the better class of men's suits.

The pants are of the newest Knickerbocker style, lined throughout with a heavy Japanese "linon," which not only gives them long wearing qualities, but retains the shape. For boys of 5 to 16 years. **4.95**

## The Wash Goods Dept. Offers Many Attractions

In offering this list, the wash goods man says: "These are but a few of the special values to be found in this department."

25c Windsor Kimono Plisse. **19c**  
35c New Cloth for dresses. **22c**  
50c Ratine Crepe, 36 inches wide. **33c**  
35c Flowered Serpentine. **29c**  
25c Flowered Voiles. **19c**  
15c Crepes Flowered. **11c**  
20c Plisse for underwear. **16c**  
Good Dress Poplins. **14c**  
Cotton Charmeuse—all colors. **23c**  
17 1-2c Mercerized Huck Towels. **14c**  
Turk Knit Guest Towels. **13c**  
\$2.50 large Bed Spreads. **2.19**  
20c Fine Pillow Cases. **17c**  
12 1-2c Fine Cambric Muslin. **9c**  
Best Table Oil Cloth. **19c**  
25c Hemstitched Initialed Huck Towels. **15c**  
Good Outing Flannel for quilts. **5c**  
10c Outing Flannel—extra good. **7c**

## Poplin Dress \$12.75

Just one dozen handsome Poplin Dresses which should find that many pleased owners this week. It is a new creation of ruffles in a good silk poplin. It has the new Pelican Kimono waist with the flat belt, giving the effect of the new corsetless figure. Regularly these dresses should be sold at from \$17.50 to \$20. The style is much like the sketch except that the skirt is embellished with a number of ruffles instead of the draped effect. There are just twelve of them all in this season's best colors which are to be sold at. **12.75**

## Corsets One Cent An Inch

An assortment of odd lots of Corsets which are to be sold this week in a novel way. You select the corset which is of the right size and pay for it by the size. Thus if you wear size 18, the price will be 18c. A good many sizes and all fairly good styles.

### OTHER CORSET SPECIAL THIS WEEK.

\$1.75 Niria, 4 hose supporters; long skirt, lace trimmed. **98c**  
\$6 Redfame and Gossards; styles which are here from last year. **1.98**  
\$5 Pantaloons Corsets; extra long skirt which buckles about the limbs. **2.98**  
\$6.50 Gossard 6 hose supporters; material is brocade batiste. **4.95**

## Waists Like Those Sold Saturday 98c

Eight dozen Waists like those sold Saturday arrived yesterday. That these are exceptional values is evidenced by the fact that 300 were sold Saturday. Eight dozen more like those shown in the window last week. **98c**



## Kid Gloves 98c

This week again you may buy new spring colors of fresh, French Kid at 98c a pair. These are our Tampa Gloves—sold here regularly at \$1.25 and equal to the gloves sold usually at \$1.50. A limit of one pair to a customer will be the rule. You may have them fitted if you wish; all colors and sizes. **98c**

## Silk Gloves

This store is the Ogden selling headquarters for the "Niagara Maid" Silk Glove which is, without question, the best silk glove made. Ladies' Long Silk Gloves, 16-button length; all colors. **1.48**  
Ladies' Long Silk Gloves, 16-button length; black and white only. **1.19**  
Ladies' New Silk Gloves, 16-button length; black and white only. **98c**

## Perrin Gloves

The spring shipment of the famous Perrin Kid Glove is here, direct to us from the factory in France. The new line comprises all of the new colors in the softest, most pliable French kid. The Conference Sale price is **1.69** Expertly fitted.

## Solid Leather Hand Bags at \$1.48

A new line of Hand Bags which comprises all of the new shapes is being offered at \$1.48—which price is considerably less than the value. These are made of genuine leather and are made in a way which prevents the bag from pulling from the frame. Every bag is fully guaranteed. **1.48** Glove Section.

## Garments of Spring Weight

Approved L. D. S. Garments in spring and summer weights are offered this week at smaller prices.  
Light Weight Cotton Garments of fine bleached cotton, all sizes. **49c**  
Spring Needle Cotton Garments of a very superior fabric. **98c**  
Medium Weight Garments made of best sea island cotton—improved ties. **1.19**

## Ladies' Richelieu Union Suits 49c

The Richelieu Union Suit is made with a special waist which prevents binding or bunching—it fits perfectly under the new corset and gowns. Fine combed cotton suits in either lace trimmed or **49c** tight knee styles.

## Munsing Wear

New Policy Prices are being made on all of the Munsing Union Suits for Spring. This excellent underwear is the perfect fitting kind and cannot lose its shape in the laundry. All styles for men, women and children—union or two-piece suits are ready. New Policy prices.

## Hosiery Specials

Ladies' Silk Lisle Hose, 4-thread heel and toe, new elastic anti-run top; made of splendid cotton. **19c**  
Ladies' Fiber Silk Boot Hose, seamless foot, 4-inch garter top; black or white. **29c**  
Ladies' Fiber Silk Boot Hose, lisle tops, 4-inch welt; 50c value. **33c**  
Ladies' real Thread Silk Hose, high applied heel and reinforced toe; silk lisle top. **48c**  
Pony Stockings for children; several weights; black, white or tan; all sizes. **23c**  
Infants' Special Cashmere Hose, on sale. **23c**  
Infants' Special Cotton Hose in all colors, two for **23c**

## New Tango Beads

New Tango Beads are just here—big assortment of styles. Prices range from **23c** to **4.98**  
New shipment of Tango Hair Pins with brilliant settings, special a pair. **48c**  
New assortment of Jet Ear Rings. These are now very popular. Special **28c**

## EASTER HATS

The Millinery Department has an Easter Bonnet for every woman. Each hat is individual in style and pattern, either a reproduction of a French Pattern or an original creation.

As a special inducement we are offering a very smart new line of misses' and ladies' trimmed hats at \$4.95. The assortment embraces many of the new side bandeaux effects with sailor and flaring brims, the latest hit of the season in all the most popular colors including Reseda, Green, Tango, New Blue and the most staple colors.

OSTRICH BANDS SPECIAL—Bands made of genuine ostrich feathers in black, white and the season's newest colors; each a complete hat trimming in itself. Specially priced at **98c** Untrimmed shapes in all the new colors and styles. **1.49**



## This New Silk Suit \$23.75



An exceptional Silk Suit special for this week. Silk Suits are to be among the most popular this season, which makes this offer very attractive. The suits in this assortment are made of a handsome morie silk—such wanted colors as Reseda, Black, Gold, Navy, Green and Tango. The jacket is of the new short bolero style with a very fanciful back decoration. The skirt is one of the newest tunic effects with a wide graceful flounce. The materials are exceptionally rich. Ordinarily suits of this character would sell for \$27.50 to \$30. Our new way of pricing brings these to you at **23.75**

Second Floor.

## New Lace Curtains at Sharp Reductions

A lot of samples forms the basis of this sale of lace curtains which is having a very liberal patronage. As you will notice the savings in every instance are not to be overlooked.

\$4 Fine White Nottingham Curtains 2 1/2 yards long; liberal width and in a fine assortment of colors. **2.98**  
\$4 to \$6 Scrim Curtains with cluny edges and insertion some with Filet insertions; 2 to 6 pairs of kind. **2.39**  
35c to 50c Scrim, in remnants; floral patterns, fast colors, 1 to 6 yards pieces. **19c**  
\$5 Cream Scrim Curtains, lace edges and lace insertions, 2 1/2 yards long. **3.78**  
Fine White Nottingham Curtains, 2 1/2 yards long, one of the best values in the lot. **3.69**  
\$3 Nottingham Curtains with border on both sides, extra wide, 3 yards long. **1.48**  
\$1.25 Nottingham Curtains, border on both sides, extra wide, 3 yards long. **68c**  
\$2 Cream and Ecru Mercerized Curtains of scrim, handsome hemstitched designs. **1.48**  
\$3.50 Fine Ivory Scrim Curtains with lace edge, extra wide and 2 1/2 yards long. **1.78**

## Another Sale of House Dresses 98c

The only regrettable feature of the last sale of House Dresses was the fact that there were not quite sufficient of the dresses to supply all who came for them. Now, however, a new lot has arrived—dresses which should be sold from \$1.39 to \$1.50, but they are to be placed on sale during the conference sale at **98c**. Percales and gingham—very neat styles.—Second Floor.

## Ladies' Spring Suits on Sale \$5.95

There are twenty-five good looking suits here which were here last season. Some of our customers may prefer these to the more extreme styles of this season. The styles are conservative—Good material and colors—all well made and suits which were sold last year at from \$25 to \$45. Just as a special inducement to the Second Floor for this week these are to be sold at **\$5.95**. If alterations are wanted we must make a small extra charge for them.

## More Shoe Bargains

New shoes appear today on the Bargain Tables in the Basement. The stock which is offered in this New Shoe Basement is that which we take as odds and ends from the First Floor where the regular stocks are sold. For men, women and children there are shoes of all sizes and styles which are sold much less than regular stocks.

